

Health Education England, working across Thames Valley and Wessex

**Launch event for the
Public Health England Behavioural and Social Sciences Strategy**

Monday 19th November 2018

09:30 – 13:30hrs

Arlington Arts Centre, Mary Hare, Newbury RG14 3BQ

- 09:30** **Registration and Coffee**
- 10:00** **Welcome**
- Professor Julie Parkes
Associate Dean for Public Health Transformation, Health Education England*
- 10:10** **Improving peoples' health: applying Behavioural sciences to improve population health and wellbeing in England Strategy**
- Dr Tim Chadborn
Head of Behavioural Insights and Evaluation Lead, Public Health England*
- Professor Jim McManus
Director of Public Health, Hertfordshire County Council*
- 11:00** **Application in action: Case study – 'It's never too late to be active'**
- Michelle Constable
Health Psychologist in Training, Hertfordshire County Council*
- 11:30** **Starting the conversation – a local Behavioural Science initiative**
- Em Rahman
Head of Public Health Workforce Development, HEE Wessex*
- 11:45** **Identifying and creating opportunities for implementation and action**
- Break-out session
- 12:10** **Panel discussion to review collaboration and implementation opportunities**
- Panel: Professor Julie Parkes; Dr Tim Chadborn; Professor Jim McManus*
- 12:30** **Lunch & networking**
- 13:30** **Close**